

Message Text

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PAGE 01 THE HA 03849 141835Z
ACTION EB-08

INFO OCT-01 EUR-12 ISO-00 CAB-05 CIAE-00 COME-00
DODE-00 DOTE-00 INR-10 NSAE-00 FAA-00 L-03 PA-02
ICA-20 SP-02 SCS-06 CA-01 /070 W
-----026202 151650Z /50

R 131557Z JUL 78
FM AMEMBASSY THE HAGUE
TO SECSTATE WASHDC 2967

UNCLAS THE HAGUE 3849

E.O. 11652: NA
TAGS: EAIR NL US
SUBJECT: PRESS COMMENTS ON STRANDED PAN AM PASSENGERS

REF: THE HAGUE 3673

PAN AM'S LOW FARE SERVICE AMSTERDAM-BOSTON HAS BEEN WIDELY REPORTED IN THE PRESS. ALL DUTCH NEWSPAPERS FOLLOWED THE DEVELOPMENTS CLOSELY AND DEVOTED THEIR FRONT PAGES TO THE MATTER THROUGHOUT THE WEEK JULY 3-8, PARTLY FOR LACK OF OTHER NEWS DUE TO THE HOLIDAY SEASON. INITIAL PRESS COMMENTS GENERALLY STRESSED NEGATIVE ASPECTS ALONG LINES PREVIOUSLY COVERED (THE HAGUE 3673). THERE WERE ALSO MORE SOPHISTICATED COMMENTS THAT UNDERLINED PAN AM PIONEERING ROLE IN OPENING UP THE MARKET FOR TRAVELMINDED DUTCH IN SEARCH OF NO FRILLS CHEAP AIR TRANSPORT. DE VOLKSKRANT (JULY 8) COMMENTED THAT THERE ARE ADVANTAGES TO MORE FREEDOM IN THE AIR. MORE PEOPLE CAN MAKE USE OF AIR TRANSPORT AND CAN CHOOSE FROM A GREATER VARIETY OF PRICES AND SERVICE, AT THE COST OF CHARGER COMPANIES AND TOUR OPERATORS. THE GREATER AIR FREEDOM CLEARLY IS IN AN EXPERIMENTAL STATE. PAN AM DEBACLE ONLY MEANS THAT THE RULES OF THE GAME, WITHOUT WHICH FREEDOM TURNS INTO CHAOS, ARE NOT YET CLEAR. BUT IT DOESNOT MEAN THE EXPERIMENT HAS FAILED, ACCORDING TO DE VOLKSKRANT.

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THE LEFT WING WEEKLY VRIJ NEDERLAND (JULY 13) CALLED DOWN A PLAGUE ON ALL HOUSES. IT COMMENTED THAT LOW FARE SERVICE REMAINS AVAILABLE ONLY FOR THOSE PEOPLE WHO HAVE THE TIME AND ARE NOT TIED TO A JOB OR STRICT BOSS. PERHAPS THE MOST DISPARAGING COVERAGE FROM PAN AM POINT OF VIEW WAS THAT CONTAINED IN DUTCH TV FILMS AND COMMENTS EARLIER THIS WEEK ON THE USE OF A DUTCH MARTINAIR CHARTER PLANE TO

RETURN SOME 120 DUTCH PASSENGERS STRANDED IN BOSTON.
BROWN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PRESS COMMENTS, PASSENGERS, AIRLINES
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Draft Date: 13 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978THEHA03849
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Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
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Expiration:
Film Number: D780291-0148
Format: TEL
From: THE HAGUE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780762/aaaabzzf.tel
Line Count: 64
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
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TAGS: EAIR, SOPN, NL, US, PANAM
To: STATE
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